Supporting Smiles: Promoting Childhood Dental Benefits Covered Under Medicaid and CHIP

Webinar:
February 15, 2022
2-3:30 p.m. ET
Agenda

• Medicaid and CHIP Coverage for Oral Health Services
  • Dr. Natalia Chalmers, Chief Dental Officer, Centers for Medicare & Medicaid Services

• Oral Health Data and Trends Among Children
  • Dr. Jane Grover, Director, Council on Access, Prevention and Interprofessional Relations, American Dental Association

• Grantee Spotlight: National Children’s Dental Health Month
  • Norma Subadan, Oral Health Educator, Community Health of South Florida, Inc.
  • Njeri McGee-Tyner, Chief Eligibility and Enrollment Officer, Alameda Health Consortium

• Connecting Kids to Coverage National Campaign Resources
  • Jenn Kerr, Connecting Kids to Coverage National Campaign

• Questions and Answers
Medicaid and CHIP Coverage for Dental Health Services

Dr. Natalia Chalmers
Chief Dental Officer
Centers for Medicare & Medicaid Services
CMS Vision Statement

CMS serves the public as a trusted partner and steward, dedicated to advancing health equity, expanding coverage, and improving health outcomes.

Advance Health Equity by addressing the health disparities that underline our health system.

Build on the Affordable Care Act and expand access to quality affordable health coverage and care.

Engage our partners and the communities we serve throughout the policymaking and implementation process.

Drive innovation to tackle our health system challenges and promote value-based, person centered care.

Protect our programs’ sustainability for future generations by serving as a responsible steward of public funds.

Foster a positive and inclusive workplace and workforce, and promote excellence in all aspects of CMS operations.
Oral Health, Equity, Fiscal Responsibility and Inflammation (Clinical Outcomes)
Where Patients Present with Oral Health Needs

Health Information Technology Divide
Diagnostic Coding
Integration and Coordination of Care
Prevalence of Untreated Tooth Decay In Primary Teeth Among Children Aged 2–5 Years

Percent

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
<th>Male</th>
<th>Female</th>
<th>White, non-Hispanic</th>
<th>Black, non-Hispanic</th>
<th>Mexican American</th>
<th>≤100%FPL</th>
<th>100%–199% FPL</th>
<th>≥200% FPL</th>
</tr>
</thead>
</table>

Poor oral health serves as a primary marker of social inequality. (Mertz, Health Affairs, 2016)
Severe Early Childhood Caries

Source: Paediatric Cariology by Chris Deery, 2005
Dental Visit in the Past Year By Poverty

Source: Yarbrough and Vujicic Oral health trends for older Americans JADA 2019

* Note current CBO score uses 80% utilization
Preliminary data show the number of dental services for children declined drastically in April 2020, increased through September 2020 with a peak in March 2021, but remain below pre-PHE levels.

Comparing the PHE period (March 2020 – May 2021) to the same period two years prior, the data show ~24% fewer (12.6 million) dental services for children under age 19.

Note: Data for recent months are likely to be adjusted upward due to claims lag.
Medicaid and CHIP Enrollment Trends Snapshot

**Figure 1. National Medicaid and CHIP enrollment, February 2020 to July 2021, CMS Performance Indicator Data**

<table>
<thead>
<tr>
<th>Date</th>
<th>Medicaid and CHIP enrollment</th>
<th>Medicaid enrollment</th>
<th>CHIP enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2021</td>
<td>83,614,777</td>
<td>76,705,180</td>
<td>6,909,597</td>
</tr>
<tr>
<td>June 2021</td>
<td>83,195,041</td>
<td>76,302,278</td>
<td>6,892,763</td>
</tr>
<tr>
<td>May 2021</td>
<td>82,761,078</td>
<td>75,888,651</td>
<td>6,872,427</td>
</tr>
<tr>
<td>April 2021</td>
<td>82,301,711</td>
<td>75,447,542</td>
<td>6,854,169</td>
</tr>
<tr>
<td>March 2021</td>
<td>81,721,120</td>
<td>74,885,342</td>
<td>6,835,778</td>
</tr>
<tr>
<td>February 2021</td>
<td>81,066,712</td>
<td>74,241,457</td>
<td>6,824,255</td>
</tr>
<tr>
<td>January 2021</td>
<td>80,563,040</td>
<td>73,777,345</td>
<td>6,785,690</td>
</tr>
<tr>
<td>December 2020</td>
<td>79,782,581</td>
<td>72,995,197</td>
<td>6,787,384</td>
</tr>
<tr>
<td>November 2020</td>
<td>78,938,471</td>
<td>72,166,966</td>
<td>6,771,505</td>
</tr>
<tr>
<td>October 2020</td>
<td>78,163,979</td>
<td>71,411,134</td>
<td>6,752,845</td>
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<tr>
<td>September 2020</td>
<td>77,352,267</td>
<td>70,633,734</td>
<td>6,718,533</td>
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<tr>
<td>August 2020</td>
<td>76,546,335</td>
<td>69,854,698</td>
<td>6,691,637</td>
</tr>
<tr>
<td>February 2020</td>
<td>70,087,860</td>
<td>64,027,737</td>
<td>6,060,123</td>
</tr>
</tbody>
</table>

**Annual trend, August 2020 to July 2021**
- From August 2020 to July 2021, national Medicaid and CHIP enrollment increased by 7,068,442 individuals (9.2%).

**Monthly trend, June 2021 to July 2021**
- Total enrollment increased by 419,736 (+0.5%)
- Medicaid enrollment increased by 402,902 (+0.5%)
- CHIP enrollment increased by 16,834 (+0.2%)

**Cumulative change, February 2020 to July 2021**
- Total enrollment increased by 12,926,917 (+18.3%)
- Medicaid enrollment increased by 12,677,443 (+19.8%)
- CHIP enrollment increased by 249,474 (+3.7%)

*Source: Medicaid and CHIP Eligibility and Enrollment Performance Indicator Data as of November 16, 2021.
Note: This analysis includes preliminary enrollment data from 50 states and the District of Columbia. "FFCRA" refers to the Families First Coronavirus Response Act. Section 6008 of FFCRA includes a continuous enrollment requirement, which makes available a temporary 6.2 percentage point increase to each state or territory’s federal medical assistance percentage (FMAP) during the national public health emergency. As a condition of receiving the FMAP increase, states must meet several requirements pertaining to eligibility and maintenance of enrollment. *The cumulative change compares the most recent enrollment data to February 2020, which serves as a baseline of enrollment prior to the impacts of the COVID-19 pandemic and FFCRA’s continuous enrollment requirement. For additional information on Medicaid and CHIP enrollment from December 2019 to July 2021, please see Appendix A.
The Effect of Poor Dental Health on Children

Severe Early Childhood Caries

Pain and Infection

Emergency Department Use

School attendance, i.e. student absenteeism

Source: smilesforlifeoralhealth.org

Source: Ruff et al. Journal of the American Dental Association 2019

Joanna Douglass, BDS, DDS
Oral Health Data and Trends Among Children

Dr. Jane Grover
Director, Council on Access, Prevention and Interprofessional Relations
American Dental Association
Connecting Kids To Care

The Whys, the Hows and the Why Not Strategies

Dr. Jane Grover
Senior Director  Council on Advocacy for Access and Prevention
2022
Presentation Topics

Oral Health Equity, COVID, Dental Staffing, Community Stakeholders, Questions
Why Oral Health

• Impacts All Phases of Growth and Development
• Long Standing Oral Health Disparities
Equity is the absence of avoidable, unfair or remediable differences among groups of people, whether those groups are defined socially, economically, demographically or geographically or by other means of stratification

---- World Health Organization
Social Determinants of Health

Where people are born, live, work, play, worship, and learn.

Access to nutritious foods and physical activity opportunities

Racism, discrimination and violence

Air and water quality

Language and literacy skills
Dental Case Management

Community Dental Health Coordinators (CDHCs)
CAAP HEALTH EQUITY RESOLUTION
Resolved,
That the American Dental Association (ADA) defines oral health equity as optimal oral health for all people.
The ADA is committed to promoting equity in oral health care by continuing research and data collection,
advocating to positively impact the social determinants of oral health, reinforcing the integral role of oral health in overall health,
supporting cultural competency and diversity in dental treatment, disease prevention education, and supporting efforts to improve equitable access to oral health care.
Keep “Why” at the Top
Factors Impacting Oral Health Care / Promotion for Children

School Closures
Restricted Access Within Schools
Dental Office Staffing Issues
Public Transportation
Parent Employment Issues
Serious Community Outreach
Impact on Mobile Dental Programs
COVID, Closed Schools and Cavities

In FY 2020, 76.9 percent of all NSLP meals were served free or at a reduced price, about 2.7 percentage points more than in the previous fiscal year.
Many Dental Professionals Got Creative (Why Not?)
Staffing shortages remain the most common limiting factor for practices that want to see more patients, followed by low patient demand and safety protocols.
So Let’s Double Down on Prevention
CAAP Activities in Health Equity

Culture of Safety
Medicaid
CDHC
ED Referral
Health Literacy

School-Based Care
Water Fluoridation
Sealants
HPV and other Vaccinations
Best Practices and Lessons Learned in Helping to Enroll Children

Norma Subadan-Berry
Oral Health Educator
Community Health of South Florida, Inc.
Connecting Kids to Coverage Outreach & Enrollment Grantee
Supporting Smiles:
Promoting Childhood Dental Benefits Covered Under Medicaid and CHIP
"Patient Care Comes First"
Community Health of South Florida, Inc.

- Provides Comprehensive Health Care Services

- Oral Health Services is one of the many services provided
Our Mission

Ø To deliver safe, accessible, compassionate and culturally competent quality healthcare services to the people of South Florida while training the next generation of Healthcare professionals.

Our Motto

Ø At Community Health of South Florida Inc., our motto is “Patient Care Comes First.” We strongly believe in our Motto and it is apparent when you visit one of our many centers located throughout South Florida. Our health providers and team of professionals are ready to provide healthcare to you and your family.
Oral Health Promotion and Prevention

➢ To promote oral health as an important element of overall health and well-being.

➢ Emphasis placed on promoting good oral health to prevent dental disease.

➢ Coordinating programs for personal oral health awareness.

➢ To increase patient’s knowledge of the role diet plays in achieving optimum dental health.

➢ To increase dental awareness and the need for regular dental checkup by establishing Dental Homes.
Dental Department

DENTAL CARE: SERVICES INCLUDE AN INITIAL EXAM AND DIAGNOSIS, PREVENTATIVE CARE, RESTORATION, SURGERY, PROSTHETICS AND MORE. IF YOU DON’T HAVE DENTAL INSURANCE, CHI CAN HELP YOU WITH THAT, TOO.
CHI Locations

➢ Everglades Health Center
➢ Marathon Health center
➢ West Kendall Health Center
➢ Mobile Dental Vehicle
➢ Doris Ison
➢ Martin Luther King
➢ Naranja Health Center
➢ West Perrine Health Center
➢ South Dade Health Center
➢ Key West
Why Good Oral Health is Important to CHI

➢ Is an essential component of overall health and well-being

➢ We believe that healthy kids make healthy adults

➢ We believe that teeth should last a lifetime

➢ CHI promotes prevention
Importance of Maintaining Good Oral Health

- Speech
- Space maintainer – for proper occlusion
- Appearance – affects personality
- Eating – affects nutrition
- Smiling
Celebrates Black History Month Annually in February

Host free events – churches, community centers

Presentations include chronic diseases e.g., Diabetes, heart disease, early childhood caries, periodontal disease

Free health screenings

Give Kids A Smile day

Annual Men’s Health Event

Annual Women’s Health Event

Annual Back to School Health Fair

Health Fairs based on request from community organizers
Oral Health Preventive Services Grant

- Oral Examination
- Dental Cleaning
- Fluoride Treatment
- Sealants
- Oral Hygiene Instruction
Locations

- Early Childcare Centers
- Afterschool Care
- Summer Camps
Purpose of Oral Health Grant

- To provide Preventative Oral Health Services
- To refer children for emergency care if needed
- To refer children to Dental Providers to continue Therapeutic Dental Care
- To refer children to establish Future Dental Homes
Kaylany Moll, Dental Assistant, Norma Subadan, Oral Health Educator, Natasha Ford, Dental Hygienist take a pic after a busy day at the West Kendall Health Center.
Dental Services

- Diagnostic
- Emergency
- Preventive
- Periodontics
- Restorative
- Endodontics
- Oral Surgery
- Prosthodontics – fixed and removable

Referral services – Jackson North, Private Specialists, to insurance companies for contracted specialists
**Targeted Population**

<table>
<thead>
<tr>
<th>Uninsured</th>
<th>Underinsured</th>
<th>Medicaid Patients</th>
<th>CHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medicare Patients</td>
<td>Private insurance – employer based</td>
<td>Market Place – Affordable Health Care</td>
<td>Patients Population- Miami-Dade County and Monroe County</td>
</tr>
</tbody>
</table>
STATEWIDE MEDICAID MANAGED CARE

MMA:Managed Medical Assistance-
Provide Medicaid covered medical services

LTC -Long-Term Care- Provides Medicaid LTC services - >18 YRS

Dental : Provide all Medicaid dental services for children and adults- NB : All people on Medicaid must enroll in a dental plan
Florida KidCare

MEDICAID

Medicaid for children

CHIP

MediKids

Florida Healthy Kids

CMS-Children’s Medical Services Health plan
Dental Plan Benefits Administrators


**MCNA Dental**: 1-855-699-6262 TDD: 1-800-955-8771 Visit [www.mcnafl.net](http://www.mcnafl.net)
<table>
<thead>
<tr>
<th>Dental Exam</th>
<th>Fillings/amalgam/resins</th>
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</thead>
<tbody>
<tr>
<td>Dental Screenings</td>
<td>Extraction</td>
</tr>
<tr>
<td>Dental Xray</td>
<td>Crowns</td>
</tr>
<tr>
<td>Teeth cleaning</td>
<td>Root Canal Therapy</td>
</tr>
<tr>
<td>Sealants</td>
<td>Dentures/partials</td>
</tr>
<tr>
<td>Fluoride Treatment</td>
<td>Orthodontics</td>
</tr>
<tr>
<td>Oral Hygiene Instructions</td>
<td>Periodontics</td>
</tr>
<tr>
<td>Sedation</td>
<td>Ambulatory Surgical Centers or Hospital Based Dental Services</td>
</tr>
<tr>
<td>Space Maintainers</td>
<td></td>
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</tbody>
</table>
CHI Outreach Medicaid Enrollment Team

- Educate clients about services
- Explain the process on Medicaid and CHIP
- Complete application for Medicaid and CHIP
- One stop shop at CHI for Dental Services
- Education on what Medicaid/CHIP covers (Dental, Primary care, BHCC services.)
- We are culturally diverse
Methods of Networking

- Early Childcare Centers
- PTA Meetings
- Health Fairs
- Open House in schools
- Distribution of Flyers and Business Cards
- Social workers strategically placed in lobbies in CHI locations
- Referral from Social workers in schools
- Friends
Thank You
Best Practices and Lessons Learned in Helping to Enroll Children

Njeri McGee-Tyner
Chief Eligibility and Enrollment Officer
Alameda Health Consortium
Connecting Kids to Coverage Outreach & Enrollment Grantee
Activities Supporting Children’s Oral Health
February 15, 2022

Njeri McGee-Tyner
Chief Eligibility and Enrollment Officer
Dental Initiative

Goal: Increase utilization of preventive dental services by children/youth ages 0–20

Program Outcomes (3 year period):
- 8,308 children/youth received first dental visit
- 10,086 families received dental care coordination
- 24,175 dental appointments attended by enrollees

New Workforce:
Community Dental Care Coordinators
- Located at our member FQHCs
- Ongoing training for new CDCCs
- CDCC Training Curriculum guide available to train new CDCCs

*Data provided by Alameda County Office of Dental Health
AHC’s Healthy Kids Grant

Through the Oral Health Initiative

- AHC member health centers’ **eligibility/enrollment staff** are providing oral health materials to individuals they are assisting with Medi-Cal enrollment/renewals
- Our project team also does **social media posts** to promote oral health for this age group utilizing the campaign material from InsureKidsNow.gov website.

237 children <18 y.o. assisted with Medi-Cal enrollment/renewals by member health centers had a dental visit this past six months (July–December 2021).*1,066July 1, 2020–June 30, 2021
Outreach and Enrollment

• Partner with School-based health centers (i.e. PTO meetings, Back-to-school events, etc.)
• Outreach at community events (i.e. health fairs, COVID-19 testing and vaccination clinics, food distributions, etc.)
• Enrollment via telephone and in-person
• Reminder notices to renew Med-Cal coverage
Thank you!

For more information contact

Njeri McGee-Tyner
Chief Eligibility and Enrollment Officer,
Alameda Health Consortium
ntyner@alamedahealthconsortium.org
510-297-0234
Connecting Kids to Coverage National Campaign Resources

Jenn Kerr
Outreach Contractor, Connecting Kids to Coverage National Campaign
Porter Novelli Public Services
Current Priorities

• Children’s Oral Health Care
• COVID-19 Vaccination Materials
• Flu Vaccines & Missed Care
• Public Service Announcements and Distribution
National Children’s Dental Health Month

New Resources

• Digital videos
• Live reads
National Children’s Dental Health Month

Oral Health Materials

• Digital
  • Suggested posts and graphics
• Web banners and buttons
• Print
  • Posters, flyers, and tear pads
  • Newsletter templates
COVID-19 Vaccination Materials

• Social graphics are available in English and Spanish sized for Facebook and Twitter

• Children ages 5 and up are eligible to receive the COVID-19 vaccine

• Children ages 12 and up can receive a COVID-19 vaccine booster starting 5 months after their second dose
Flu Vaccines & Missed Care

• Encourage enrollment in Medicaid and CHIP to access flu vaccines and use coverage benefits to catch up on missed vaccinations and well-child visits.
Public Service Announcements

• The Campaign has created multiple kinds of PSAs to fit different needs:
  • Produced for use in broadcast TV and radio
  • Additional videos for use online
  • Live reads and customizable elements
  • Resources to help with PSA outreach
New Materials

Immigrant Families Fact Sheet

• Now available in 24 languages at InsureKidsNow.gov
Additional & Upcoming Initiatives

• Minority Health Month (April 2022)
• Mental Health Month (May 2022)
• Rural Health Outreach
• Youth Sports
• Year-Round Enrollment
Visit the Outreach Tool Library for more Campaign materials like ready-to-print posters and palmcards or social media posts, text messages, GIFs, videos, and more.
InsureKidsNow.gov

The website for Campaign information and resources

Millions of children and teens qualify for free or low-cost health and dental coverage through Medicaid & the Children’s Health Insurance Program (CHIP).

Learn about coverage options for your family or help us spread the word about free or low-cost health insurance coverage!
Keep in Touch

Interested in learning more about the Campaign and its resources?

• Email us: ConnectingKids@cms.hhs.gov

• Follow us on Twitter: @IKNgov

• eNewsletter sign up: “Campaign Notes”