



Connecting Kids to Coverage National Campaign

**DIGITAL VIDEO
VISUAL AND AUDIO SCRIPT**

“SMILES FOR SCHOOL” :15 – ENGLISH

- SUPER:** InsureKidsNow.gov
- VO:** Pain and infections from tooth decay can cause kids to miss many days from school.
- SUPER:** Medicaid and CHIP cover dental services
- VO:** Medicaid and CHIP cover dental services that help take care of kids' teeth and keep them in school.
- VO:** Call your provider...
- SUPER:** InsureKidsNow.gov / 1-877- KIDS-NOW
Paid for by the U.S. Department of Health & Human Services.
- VO:** ...or learn more at InsureKidsNow.gov.
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