



**InsureKidsNow.gov**

# Connecting Kids to Coverage National Campaign

**DIGITAL VIDEO  
VISUAL AND AUDIO SCRIPT**

**“MISSED CARE” :15 – ENGLISH**

**SUPER:** InsureKidsNow.gov

**VO:** Routine medical visits protect your kids’ health—and they’re covered by Medicaid and CHIP.

**VO:** Learn how to enroll at InsureKidsNow.gov or call 1-877-KIDS-NOW.

**VO:** Then make the call to schedule any missed medical appointments.

**SUPER:** InsureKidsNow.gov / 1-877- KIDS-NOW  
Paid for by the U.S. Department of Health & Human Services.

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