



Connecting Kids to Coverage National Campaign

TELEVISION PUBLIC SERVICE ANNOUNCEMENTS (PSA) RECORDED SCRIPT – “PEACE OF MIND”

:30 TELEVISION – ENGLISH

SUPER: InsureKidsNow.gov

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VO: Medicaid and CHIP offer free or low-cost health coverage for kids and teens.

SUPER: Doctor’s appointments, Hospital visits, Prescriptions, Shots, More

VO: These programs cover doctor’s appointments, hospital visits, prescriptions, shots, and more.

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VO: As parents, we get peace of mind knowing that our children are covered if they are sick or get injured.

VO: You may now be eligible for Medicaid too, even if you’ve applied in the past.

SUPER: Enrollment is always open.

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SUPER: InsureKidsNow.gov 1-877-KIDS-NOW

Paid for by the U.S. Department of Health & Human Services.

VO: Visit [InsureKidsNow.gov](https://www.insurekidsnow.gov) or call 1-877-KIDS-NOW.

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