Connecting Kids to Coverage
National Campaign

DIGITAL VIDEO
VISUAL AND AUDIO SCRIPT

“SMILES FOR SCHOOL” :15 – ENGLISH

SUPER: InsureKidsNow.gov
VO: Pain and infections from tooth decay can cause kids to miss many days from school.
SUPER: Medicaid and CHIP cover dental services
VO: Medicaid and CHIP cover dental services that help take care of kids’ teeth and keep them in school.
VO: Call your provider…
SUPER: InsureKidsNow.gov / 1-877- KIDS-NOW
VO: …or learn more at InsureKidsNow.gov.
VO: Paid for by the U.S. Department of Health & Human Services.

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