Connecting Kids to Coverage
National Campaign

DIGITAL VIDEO
VISUAL AND AUDIO SCRIPT

“CALL TODAY” :15 – ENGLISH

SUPER: InsureKidsNow.gov
VO: If your child has Medicaid or CHIP, call today to schedule any missed appointments.
SUPER: Dental exams, Eye exams, Vaccines, And more
VO: Routine and emergency care, dental, eye exams, vaccines and more are covered.
VO: Learn more at InsureKidsNow.gov.
SUPER: InsureKidsNow.gov / 1-877- KIDS-NOW
VO: Paid for by the U.S. Department of Health & Human Services.
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