“FLU” :15 PUBLIC SERVICE ANNOUNCEMENT (PSA)
ENGLISH

SUPER: InsureKidsNow.gov.
Open on the InsureKidsNow.gov logo.

Open on a close up of a band aid
on child’s arm.
VO: A flu shot is the best way...

The camera pulls back to see the doctor’s office with the mother and child on the exam table after a vaccination has been given.
VO: ...families can protect their kids from getting the flu

The mother and son transition from sitting on the exam table to sitting on their sofa enjoying time with the rest of the family.
VO: and spreading it to other family members. And its covered by Medicaid and CHIP...

SUPER: (builds) Doctor’s appointments, Prescriptions, More
We see a clipboard, stethoscope, prescription pad and prescription bottle enter the screen.
VO: ...along with doctor’s appointments, prescriptions and more.

SUPER: InsureKidsNow.gov
VO: Learn more at InsureKidsNow.gov.
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