

# CONNECTING KIDS TO COVERAGE NATIONAL CAMPAIGN

Campaign Notes eNewsletter – July 1, 2015



## Shining a Spotlight on Medicaid and CHIP Outreach

As the Connecting Kids to Coverage Campaign wraps up another great year, we want to recognize the amazing work being done across the country to help eligible children – and parents – sign up for health insurance through Medicaid and the Children's Health Insurance Program (CHIP).

**Send Us Your Recommendations:** Please help us identify stellar efforts in your community! Tell us about an outstanding state chapter, member organization, grantee, or community group that has been conducting innovative and successful outreach and enrollment efforts. From creative ways to reach uninsured families to unique partnerships, the National Campaign wants to hear more about the great enrollment work in your community. We'll feature their work and share their accomplishments with our Connecting Kids to Coverage network.

**Note:** CMS requested the name of a main contact, the organization and how to contact them via email or phone, along with a brief description of their outstanding efforts by Friday, July 10, 2015, however submissions after this date are welcome. Please send to [InsureKidsNow@fleishman.com](mailto:InsureKidsNow@fleishman.com).

## 3 Ways to Stay Connected with the National Campaign

- **Share** our materials widely. We have an ever-growing range of excellent resources available to use in outreach and enrollment efforts.
- Contact us to get more involved with the National Campaign at [InsureKidsNow@fleishman.com](mailto:InsureKidsNow@fleishman.com) or 1-855-313-KIDS (5437).
- Follow the Campaign on [Twitter](#). *Don't forget to re-tweet or share our messages with your network or use our #Enroll365 hashtag in your posts.*

The Connecting Kids to Coverage National Campaign Notes eNewsletter is distributed throughout the year and provides updates on National Campaign activities. If a friend or colleague forwarded this email to you, [sign up](#) to receive this eNewsletter directly to your inbox.