

CONNECTING KIDS TO COVERAGE

Back-to-School Social Media Posts



Twitter

- Remind families to put #KidsCoverage on their Back-to-School checklist. Get tools at go.cms.gov/18B0AdO
- Healthy kids are better prepared to learn. Join #CMS to connect kids to #Coverage this Back-to-School season: go.cms.gov/18B0AdO
- [ORGANIZATION] supports the Connecting Kids to #Coverage Campaign to get kids insured. Learn how you can help. go.cms.gov/18B0AdO
- #CMS Connecting Kids to #Coverage TV & radio PSAs help eligible kids get #Medicaid and #CHIP. Download at go.cms.gov/17RxJIA
- Help eligible kids enroll in #Medicaid and #CHIP. #CMS TV & radio PSAs available in English and Spanish at go.cms.gov/17RxJIA

Facebook

- Healthy kids are better prepared to learn in school. Help spread the word about free and low-cost health insurance programs for kids in your state. go.cms.gov/18B0AdO
- Families can call 1-877-KIDS-NOW to see if their kids are eligible for free or low-cost health insurance. Spread the word this Back-to-School season. go.cms.gov/18B0AdO
- New TV and radio PSAs from the Connecting Kids to Coverage National Campaign are helping eligible kids enroll in Medicaid and CHIP. View at go.cms.gov/17RxJIA
- [ORGANIZATION] is joining with the Centers for Medicare & Medicaid Services' (CMS) Connecting Kids to Coverage campaign to find and enroll eligible, uninsured children and teens in free or low-cost health insurance. You can help! Visit go.cms.gov/18B0AdO to learn more.