



# Connecting Kids to Coverage National Campaign

**DIGITAL VIDEO  
VISUAL AND AUDIO SCRIPT**

**“VACCINATIONS” :15 – ENGLISH**

**SUPER:** InsureKidsNow.gov

**VO:** Kids need vaccinations and booster shots to stay healthy.

**SUPER:** Free or Low-Cost Coverage

**VO:** Your child may be eligible for Medicaid and CHIP which offers free or low-cost health coverage...

**SUPER:** Routine vaccinations are covered

**VO:** ... and includes routine vaccinations.

**SUPER:** InsureKidsNow.gov

Paid for by the U.S. Department of Health & Human Services.

**VO:** Learn more at InsureKidsNow.gov. Paid for by the U.S. Department of Health & Human Services.