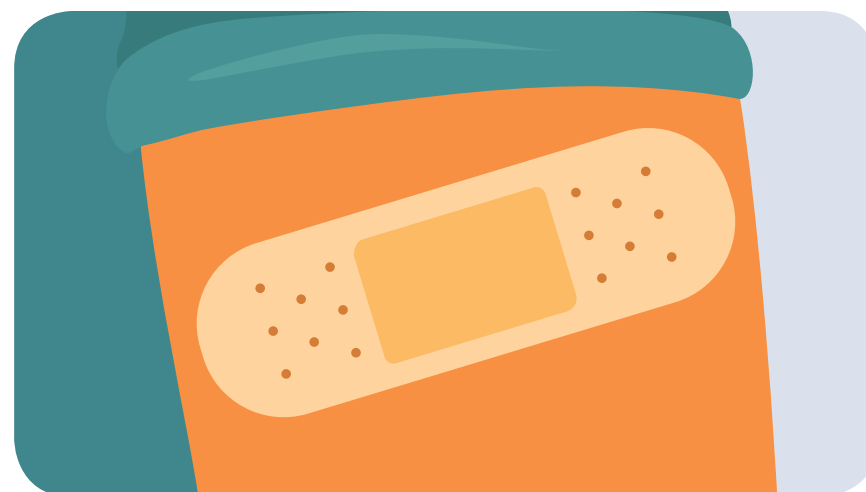


# Connecting Kids to Coverage National Campaign

## “FLU” :15 PUBLIC SERVICE ANNOUNCEMENT (PSA) ENGLISH



*SUPER: InsureKidsNow.gov.*  
Open on the InsureKidsNow.gov logo.



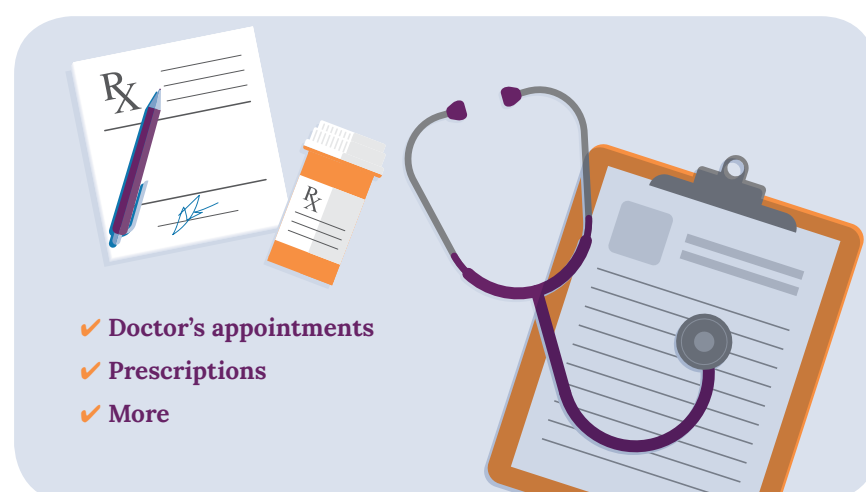
*Open on a close up of a band aid on child's arm.*  
**VO:** A flu shot is the best way...



*The camera pulls back to see the doctor's office with the mother and child on the exam table after a vaccination has been given.*  
**VO:** ...families can protect their kids from getting the flu



*The mother and son transition from sitting on the exam table to sitting on their sofa enjoying time with the rest of the family.*  
**VO:** and spreading it to other family members. And its covered by Medicaid and CHIP...



*SUPER: (builds) Doctor's appointments, Prescriptions, More*  
We see a clipboard, stethoscope, perscription pad and perscription bottle enter the screen.  
**VO:** ...along with doctor's appointments, prescriptions and more.



*SUPER: InsureKidsNow.gov 1-877-KIDS-NOW Paid for by the U.S. Department of Health & Human Services.*  
**VO:** Learn more at InsureKidsNow.gov. Paid for by the U.S. Department of Health & Human Services.