

**Department of Health and Human Services
Center for Medicare & Medicaid Services
Center for Medicaid and CHIP Services
Funding Opportunity: Connecting Kids to Coverage (CKC)
HEALTHY KIDS 2022
OUTREACH AND ENROLLMENT COOPERATIVE AGREEMENTS
Frequently Asked Questions Set #3**

Q42: If an MOU is unable to be established with the state Medicaid office, please describe alternative methods that can be used to verify new enrollments, successful renewals and denials.

A: The applicant must describe to CMS how it plans to create and implement a well-designed and effective alternative data method or other data sharing agreement to verify new enrollments and renewals. This may include obtaining a copy of the award letter from the Medicaid or CHIP applicant or working with an entity, such as a managed care plan or health-based clinic to verify required data.

Q43: We know that with the Navigator funding, priority is given to current grantees. Is this also the case with the HK22 opportunity funding, will current recipients be prioritized?

A: Priority is not given to current HEALTHY KIDS grantees. This is a competitive funding opportunity and is open to all eligible applicants, as described in Section C1. Eligible Applicants, pages 18 and 19 of the NOFO.

Q44: We currently receive funding from multiple marketplace insurers for indirect consideration, meaning we don't provide direct enrollment assistance into any particular plan, but do receive general outreach and enrollment funding from them. We were ineligible for the Navigator funding in 2021, would we also be ineligible for HK22 funding opportunity?

A: This cooperative agreement opportunity is open to eligible entities, or collaboratives of eligible entities. The list of eligible entities is located in section C1. Eligible Applicants, on pages 18 and 19 of the NOFO. Applicants are strongly encouraged to review the criteria information provided in Section A4. Program Requirements on pages 11–16 to ensure that the activities provided by your organization adequately addresses the purpose and meets the criteria under the NOFO.

Q45: Will organizations that are nonprofit but have a relationship with a health plan that has both non-profit and for-profit/commercial lines of business be eligible to apply for the HK22 funding opportunity?

A: Yes. As a nonprofit organization you are eligible to apply for the HK22 funding opportunity.

Q46: My organization is currently implementing the CMS Navigator cooperative agreement for a state. We feel the HEALTHY KIDS NOFO is a great way to expand our work since we are already doing many Medicaid applications. We are a community-based organization, technically a private, small business, but we are only operating with the Navigator award funds and we do not profit off of any activities. On page 19 of the NOFO, it does not have the small business box checked, but the "Other" box is checked. Would we be eligible to apply under these circumstances?

A: No, private entities are not eligible to apply for this cooperative agreement. The list of eligible entities is located in section C1. Eligible Applicants, on pages 18 and 19 of the NOFO.

Q47: If we currently have an MOU with our county, do we still need to establish an MOU with the State or CMS?

A: No. If you have an MOU established with the county, you will not need to establish an MOU with the state provided you are able to verify enrollments.

Q48: We receive funding from HRSA for our Navigator program, do we need to keep our funds separate so we do not double dip on federal monies?

A: Yes. All activities and funding for the Navigator grant and HK22 funding opportunity must remain separate and there should not be duplicative efforts reported.

Q49: Can you elaborate about the factors other than merit that will impact the selection of application, especially the one about geography and scale?

A: Factors other than merit include diversity in project approaches, the use of strategies most likely to achieve success, the level of need in the project location area, in addition to the geographic diversity and scale that adequately addresses the purposes of the NOFO.

Q50: Will there be preference for larger scale applications or are single county initiatives also considered?

A: Preference is not given to any application. This is a competitive Funding Opportunity and is open to all eligible applicants in Section C1. Eligible Applicants as outlined on pages 18 and 19 of the NOFO, and will be evaluated according to the criteria described in Section E. Application Review Information on pages 30 – 34 of the NOFO. If you are considering a larger effort, please review A4. Program Requirements, Special Considerations for Applicants that Represent Collaborative Efforts on page 11 of the NOFO.

Q51: If you are in a state that has its own health insurance site that you must go through to access Medicaid/CHIP, can you still apply for the grant?

A: Yes, if you are an eligible entity as outlined on pages 18 and 19 of the NOFO.