



InsureKidsNow.gov

20-second Radio PSA

Getting sick is a part of life. Health insurance coverage should be too.

Thousands of families are eligible for low-cost health insurance coverage for their kids and don't even know it.

Call 877-Kids-Now or visit InsureKidsNow [dot] gov today to enroll in your State's children's health insurance program.

Brought to you by the U.S. Department of Health and Human Services.

30-second Radio PSA

Getting sick is a part of life. Health insurance coverage should be too.

Your State's children's health insurance program does much more than cover urgent health needs. Your kids can get regular check-ups, dental care, immunizations and even prescription drugs. And, you get peace of mind knowing they're covered.

In most States, a family of four making up to \$44,000 dollars a year may be eligible. Call 877-Kids-Now or visit InsureKidsNow [dot] gov today.

Brought to you by the U.S. Department of Health and Human Services.

60-second Radio PSA

Getting sick is a part of life. Health insurance coverage should be too. Enroll in your State's children's health insurance program, and gain peace of mind knowing your kids have coverage when they need it.

Your State's children's health insurance program does much more than cover urgent health needs. Your kids can get regular check-ups, dental care, immunizations, and even prescription drugs. And, you'll be in control, with insurance that makes you feel secure.

Thousands of families are eligible for low-cost health insurance coverage for their kids and don't even know it. In most States, a family of four making up to \$44,000 dollars a year may be eligible.

You *can* get coverage for your kids. Call toll-free 877-Kids-Now or visit InsureKidsNow [dot] gov today. That's 877-543-7669 or InsureKidsNow [dot] gov.

This message is brought to you by the U.S. Department of Health and Human Services.