

Official Message from the U.S. Department of Health and Human Services



**Child Health *Plus* | Medicaid**

## Get health insurance for your kids so they aren't sidelined this season.

**Child Health Plus** and **Medicaid** are **New York's** free or low-cost health insurance programs for kids. Signing up today means your kids are covered on and off the field. Even if you've been turned down in the past, your child may be able to get coverage now.

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Call **800-698-4543** or visit us online at **[InsureKidsNow.gov](http://InsureKidsNow.gov)** to find out how and where to sign up.