

Supporting Smiles:
Promoting Childhood Dental Benefits Covered Under
Medicaid and CHIP

Webinar:February 15, 2022
2-3:30 p.m. ET

Agenda

- Medicaid and CHIP Coverage for Oral Health Services
 - Dr. Natalia Chalmers, Chief Dental Officer, Centers for Medicare & Medicaid Services
- Oral Health Data and Trends Among Children
 - Dr. Jane Grover, Director, Council on Access, Prevention and Interprofessional Relations, American Dental Association
- Grantee Spotlight: National Children's Dental Health Month
 - Norma Subadan, Oral Health Educator, Community Health of South Florida, Inc.
 - Njeri McGee-Tyner, Chief Eligibility and Enrollment Officer, Alameda Health Consortium
- Connecting Kids to Coverage National Campaign Resources
 - Jenn Kerr, Connecting Kids to Coverage National Campaign
- Questions and Answers



Medicaid and CHIP Coverage for Dental Health Services



Dr. Natalia Chalmers

Chief Dental Officer

Centers for Medicare & Medicaid Services



CMS Vision Statement

CMS serves the public as a trusted partner and steward, dedicated to advancing health equity, expanding coverage, and improving health outcomes



Advance
Health Equity
by addressing
the health
disparities
that underline
our health
system.



Build on the
Affordable
Care Act and
expand access
to quality
affordable
health
coverage and
care.



Engage our

partners and the communities we serve throughout the policymaking and implementation process.



Drive
innovation to
tackle our
health system
challenges
and promote
value-based,
person
centered care



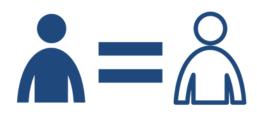
Protect our programs' sustainability for future generations by serving as a responsible steward of public funds.



Foster a

positive and
inclusive
workplace and
workforce, and
promote
excellence in
all aspects of
CMS
operations.

Oral Health, Equity, Fiscal Responsibility and Inflammation (Clinical Outcomes)







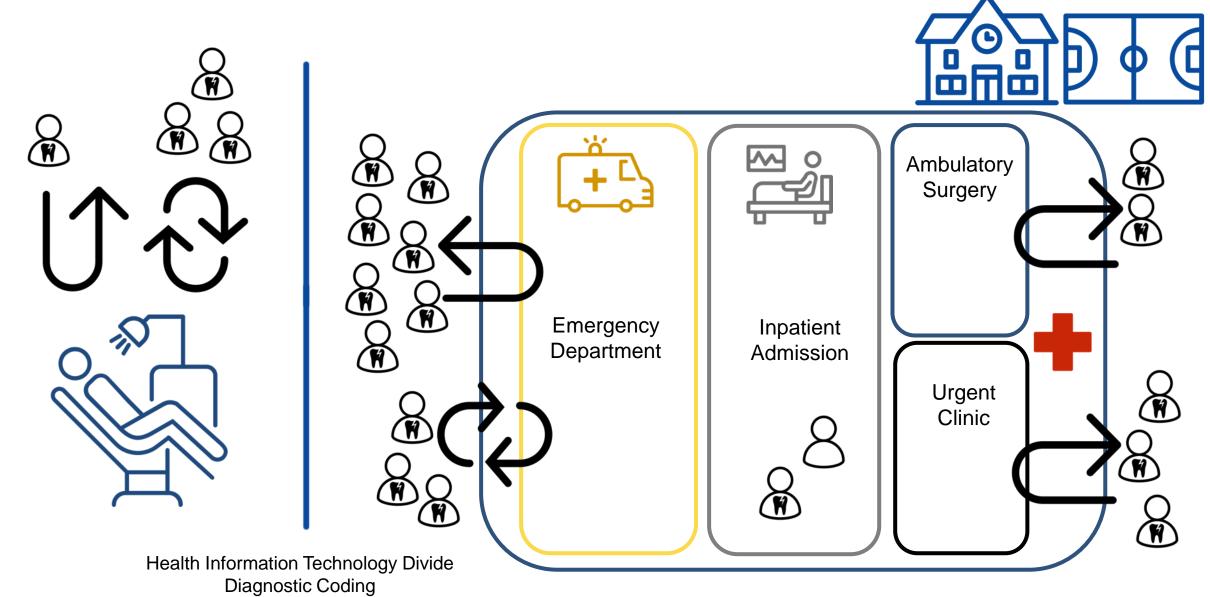
Fiscal Responsibility



Inflammation (Clinical Outcomes)

Where Patients Present with Oral Health Needs

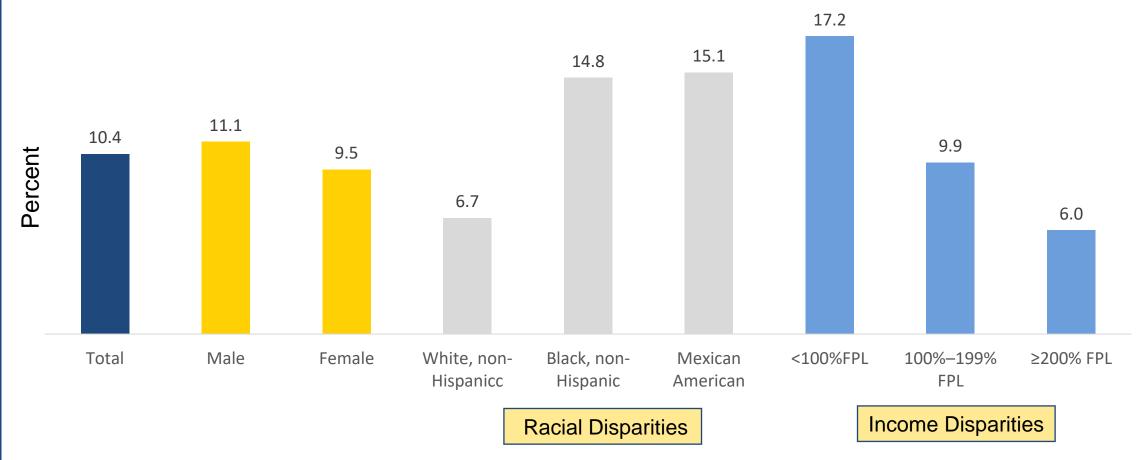
Integration and Coordination of Care



Prevalence of Untreated Tooth Decay In Primary Teeth Among Children Aged 2–5 Years

Poor oral health serves as a primary marker of social inequality.

(Mertz, Health Affairs, 2016)



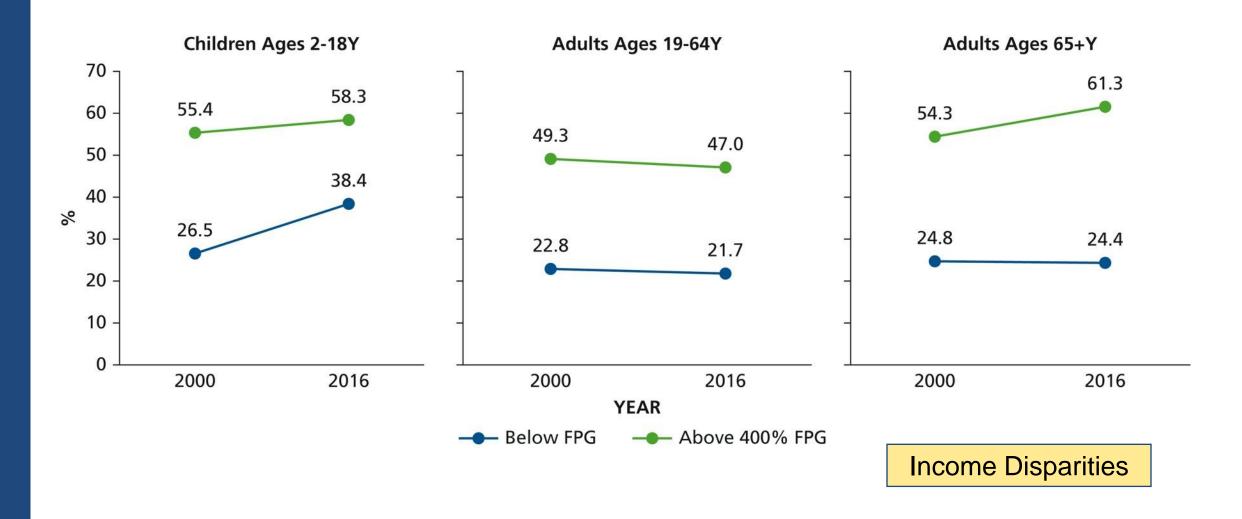
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Severe Early Childhood Caries

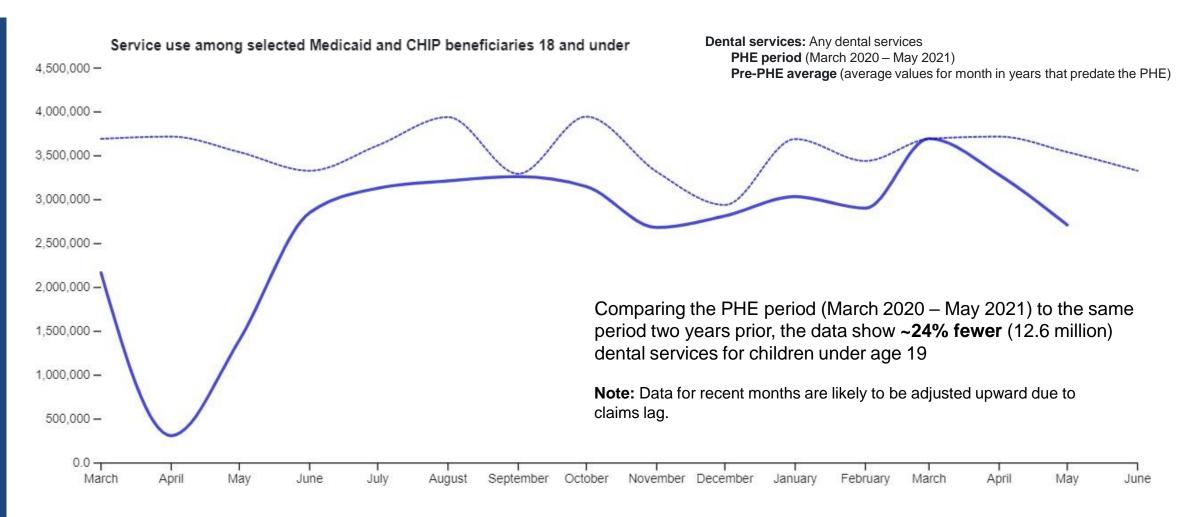


Source: Paediatric Cariology by Chris Deery, 2005

Dental Visit in the Past Year By Poverty

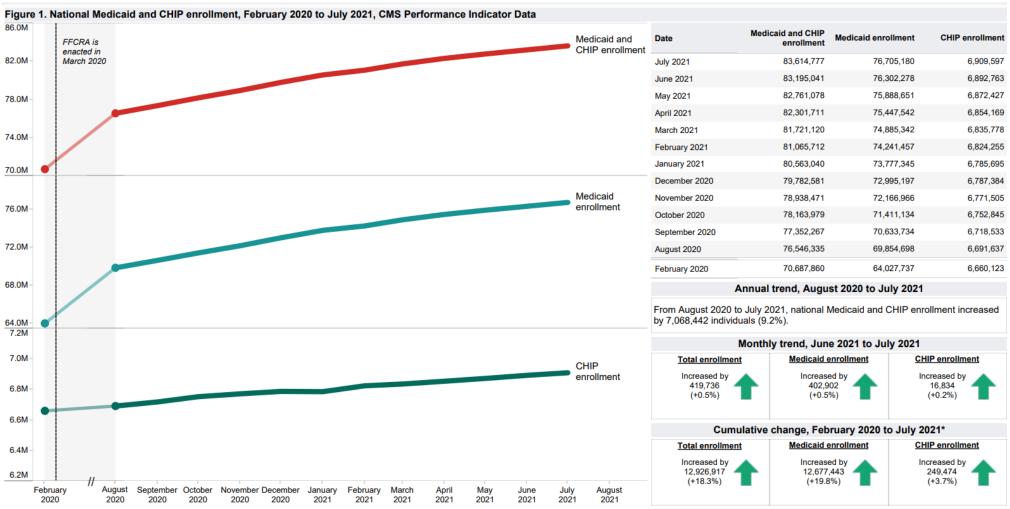


Preliminary data show the number of dental services for children declined drastically in April 2020, increased through September 2020 with a peak in March 2021, but remain below pre-PHE levels



Notes: These data are preliminary. Data are sourced from the T-MSIS Analytic Files v5 in DataConnect using final action claims. They are based on July T-MSIS submissions with services through the end of June. Recent dates of service have very little time for claims runout and we expect large changes in the results after each monthly update. Because data for June are incomplete, results are only presented through May 31, 2021. The PHE period includes data for March 2020 through May 2021. The pre-PHE average is the average of all values for that month in the years that predate the PHE, including data from January 2018 through February 2020.

Medicaid and CHIP Enrollment Trends Snapshot



Source: Medicaid and CHIP Eligibility and Enrollment Performance Indicator Data as of November 16, 2021.

Note: This analysis includes preliminary enrollment data from 50 states and the District of Columbia. "FFCRA" refers to the Families First Coronavirus Response Act. Section 6008 of FFCRA includes a continuous enrollment requirement, which makes available a temporary 6.2 percentage point increase to each state or territory's federal medical assistance percentage (FMAP) during the national public health emergency. As a condition of receiving the FMAP increase, states must meet several requirements pertaining to eligibility and maintenance of enrollment.

2021.

^{*}The cumulative change compares the most recent enrollment data to February 2020, which serves as a baseline of enrollment prior to the impacts of the COVID-19 pandemic and FFCRA's continuous enrollment requirement. For additional information on Medicaid and CHIP enrollment from December 2019 to July 2021, please see Appendix A.

The Effect of Poor Dental Health on Children

Severe Early Childhood Caries





Joanna Douglass, BDS, DDS

Source: smilesforlifeoralhealth.org



Poor academic performance



Emergency Department Use



School attendance, i.e. student absenteeism



Pain and Infection

Source: Ruff et al. Journal of the American Dental Association 2019

Oral Health Data and Trends Among Children



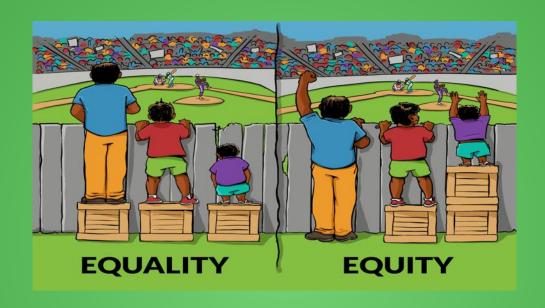
Dr. Jane Grover

Director, Council on Access, Prevention and Interprofessional Relations

American Dental Association



Connecting Kids To Care



The Whys, the Hows and the Why Not Strategies

Dr. Jane Grover
Senior Director Council on Advocacy for Access and Prevention
2022

Presentation Topics

Oral Health Equity, COVID, Dental Staffing, Community Stakeholders, Questions

Why Oral Health

- Impacts All Phases of Growth and Development
- Long Standing Oral Health Disparities







Equity is the absence of avoidable, unfair or remediable differences among groups of people, whether those groups are defined socially, economically, demographically or geographically or by other means of stratification

---- World Health Organization

Social Determinants of Health

Where people are born, live, work, play, worship, and learn.

Access to nutritious foods and physical activity opportunities

Racism, discrimination and violence

Air and water quality

Language and literacy skills

Dental Case Management





Community Dental Health Coordinators (CDHCs)

CAAP HEALTH EQUITY RESOLUTION Resolved,

That the American Dental Association (ADA) defines oral health equity as optimal oral health for all people.



The ADA is committed to promoting equity in oral health care by continuing research and data collection,



advocating to positively impact the social determinants of oral health, reinforcing the integral role of oral health in overall health,

ADA American Dental Association®

supporting cultural competency and diversity in dental treatment, disease prevention education, and supporting efforts to improve equitable access to oral health care.



Keep "Why" at the Top





Factors Impacting Oral Health Care / Promotion for Children



School Closures
Restricted Access Within Schools
Dental Office Staffing Issues
Public Transportation
Parent Employment Issues





Serious Community Outreach









Impact on Mobile Dental Programs



COVID, Closed Schools and Cavities

In FY 2020, 76.9 percent of all NSLP meals were served free or at a reduced price, about 2.7 percentage points more than in the previous fiscal year.



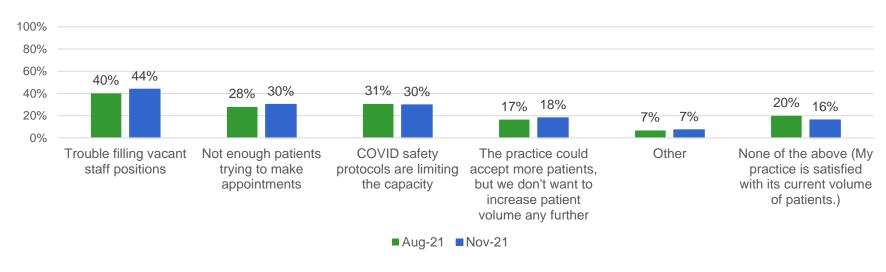
Many Dental Professionals Got Creative (Why Not?)





Shortages Limiting Patient Volume

Which of the following factors are limiting your practice's ability to see more patients? (Select all that apply.)



Staffing shortages remain the most common limiting factor for practices that want to see more patients, followed by low patient demand and safety protocols.

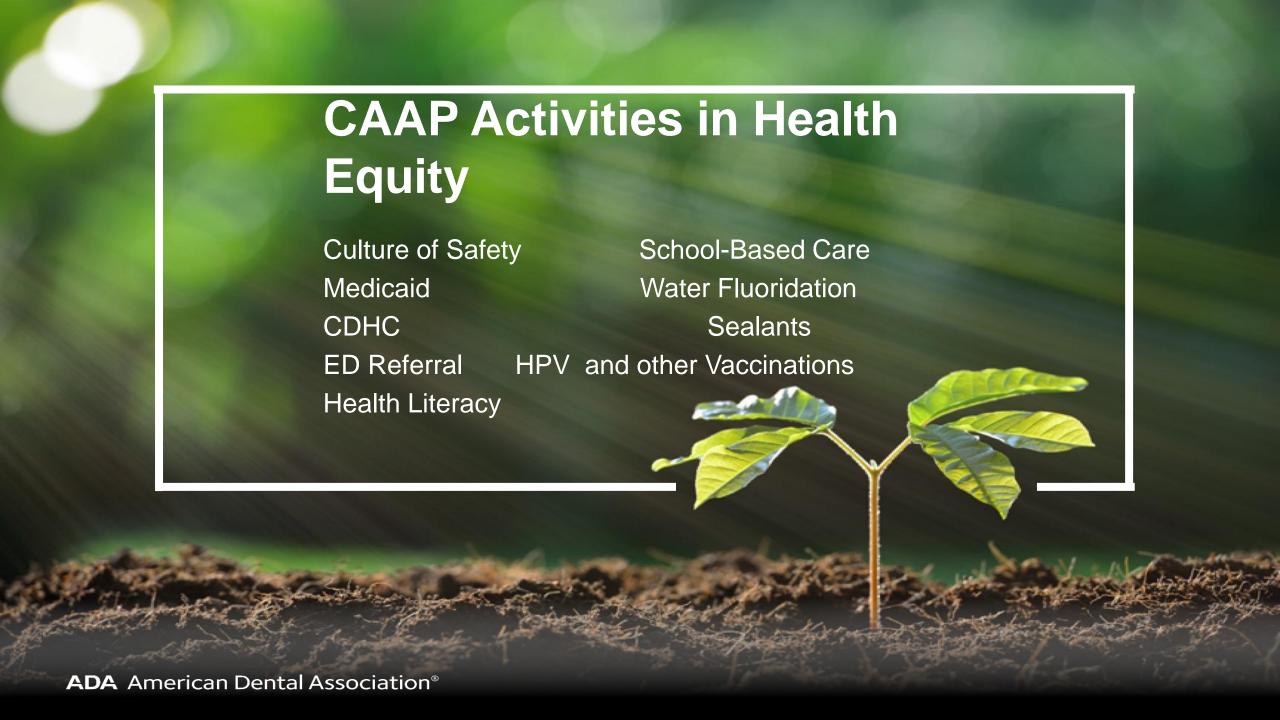
So Let's Double Down on Prevention







al Association®



Best Practices and Lessons Learned in Helping to Enroll Children



Norma Subadan-Berry

Oral Health Educator

Community Health of South Florida, Inc.

Connecting Kids to Coverage Outreach & Enrollment Grantee





Supporting Smiles:

Promoting Childhood
Dental Benefits
Covered Under
Medicaid and CHIP







"Patient Care Comes First"





Community Health of South Florida, Inc.

Provides Comprehensive Health Care Services

Oral Health Services is one of the many services provided





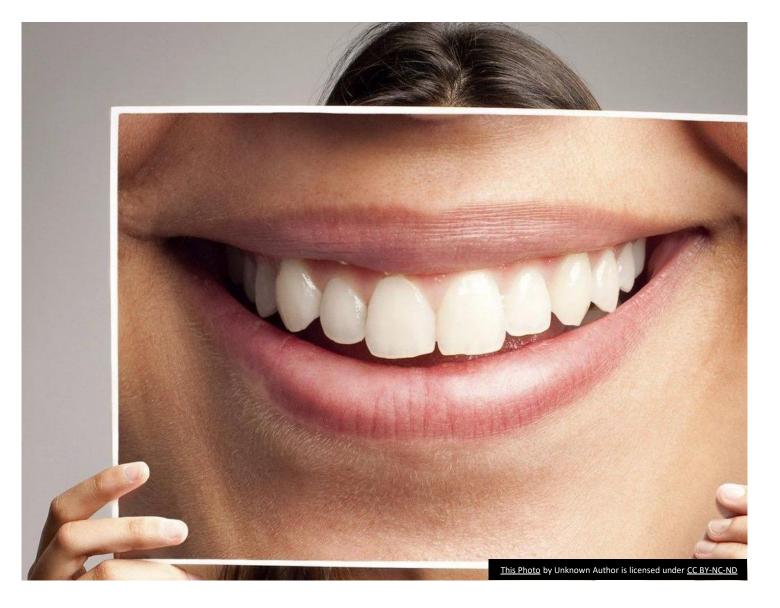


To deliver safe, accessible, compassionate and culturally competent quality healthcare services to the people of South Florida while training the next generation of Healthcare professionals

Our Motto

At Community Health of South Florida Inc., our motto is "Patient Care Comes First." We strongly believe in our Motto and it is apparent when you visit one of our many centers located throughout South Florida. Our health providers and team of professionals are ready to provide healthcare to you and your family.





Oral Health Promotion and Prevention

- ➤ To promote oral health as an important element of overall health and well-being.
- Emphasis placed on promoting good oral health to prevent dental disease
- Coordinating programs for personal oral health awareness
- To increase patient's knowledge of the role diet plays in achieving optimum dental health
- To increase dental awareness and the need for regular dental checkup by establishing Dental Homes.

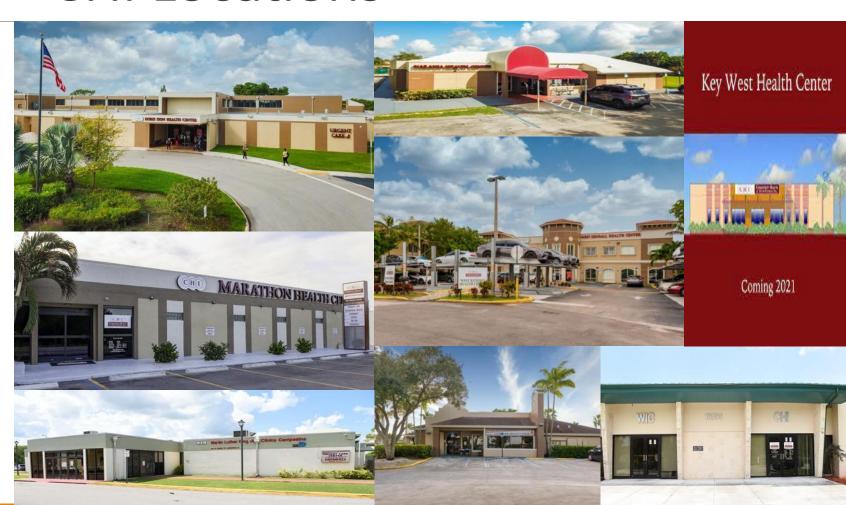


Dental Department

DENTAL CARE: SERVICES INCLUDE AN INITIAL EXAM AND DIAGNOSIS, PREVENTATIVE CARE, RESTORATION, SURGERY, PROSTHETICS AND MORE. IF YOU DON'T HAVE DENTAL INSURANCE, CHI CAN HELP YOU WITH THAT, TOO.

CHI Locations

- ➤ Everglades Health Center
- ➤ Marathon Health center
- > West Kendall Health Center
- ➤ Mobile Dental Vehicle
- ➤ Doris Ison
- ➤ Martin Luther King
- ➤ Naranja Health Center
- ➤ West Perrine Health Center
- ➤ South Dade Health Center
- ➤ Key West



Why Good Oral Health is Important to CHI

- ► Is an essential component of overall health and well-being
- ➤ We believe that healthy kids make healthy adults
- > We believe that teeth should last a lifetime

>CHI promotes prevention

Importance of Maintaining Good Oral Health

Speech

Space maintainer –for proper occlusion

Appearance – affects personality

Eating – affects nutrition

Smiling

CHI Dental Outreach

Celebrates Black History Month Annually in February Host free events – churches, community centers Presentations include- chronic diseases e.g., Diabetes, heart disease, early childhood caries, periodontal disease Free health screenings Give Kids A Smile day Annual Men's Health Event Annual Women's Health Event Annual Back to School Health Fair Health Fairs based on request from community organizers

Oral Health Preventive Services Grant

Oral Examination

Dental Cleaning

Fluoride Treatment

Sealants

Oral Hygiene Instruction



Locations

Early Childcare Centers

Afterschool Care Summer Camps



Purpose of Oral Health Grant

To provide Preventative Oral Health Services

To refer children for emergency care if needed

To refer children to Dental Providers to continue Therapeutic Dental Care

To refer children to establish Future Dental Homes

Dental Staff

Director of Dental Services

General Dentist

Dental Residents- Larkins

Dental Hygienist

Oral Health Educator

Dental Assistant

Dental Technician

Dental Maintenance Technician

Dental Front Desk Representative

Dental Managers

Dental Students- Tufts University



Kaylany Moll, Dental Assistant, Norma Subadan, Oral Health Educator, Natasha Ford, Dental Hygienist take a pic after a busy day at the West Kendall Health Center.

Dental Services

 Diagnostic
 Emergency
 Preventive
 Periodontics

 Restorative
 Endodontics
 Oral Surgery
 Prosthodontics – fixed and removable

Referral services – Jackson North, Private Specialists, to insurance companies for contracted specialists

Targeted Population

Uninsured

Underinsured

Medicaid Patients

CHIP

Medicare Patients

Private insurance – employer based

Market Place – Affordable Health Care Patients
Population- MiamiDade County and
Monroe County

STATEWIDE MEDICAID MANAGED CARE

MMA: Managed Medical Assistance-Provide Medicaid covered medical services

LTC -Long-Term Care- Provides Medicaid LTC services - >18 YRS

Dental: Provide all Medicaid dental services for children and adults- NB: All people on Medicaid must enroll in a dental plan

Florida KidCare

MEDICAID

Medicaid for children

CHIP

MediKids

Florida Healthy Kids

CMS-Children's Medical Services Health plan





Dental Plan Benefits Administrators



Dataquest: 1-888-468-5509 TDD: 1-800-466-7566 Visit http://dentaquest.com/state-plans/regions/florida/



Liberty Dental: 1-833-276-0850 TDD: 1-877-855-8039 Visit www.libertydentalplan.com/FlMedicaid



MCNA Dental: 1-855-699-6262 TDD: 1-800-955-8771 Visit www.mcnafl.net

STANDARD BENEFITS OFFERED BY ALL DENTAL PLANS

Dental Exam

Dental Screenings

Dental Xray

Teeth cleaning

Sealants

Fluoride Treatment

Oral Hygiene Instructions

Sedation

Space Maintainers

Fillings/amalgam/resins

Extraction

Crowns

Root Canal Therapy

Dentures/partials

Orthodontics

Periodontics

Ambulatory Surgical Centers or Hospital Based Dental Services



CHI Outreach Medicaid Enrollment Team

Educate clients about services

Explain the process on Medicaid and CHIP

Complete application for Medicaid and CHIP

One stop shop at CHI for Dental Services

Education on what Medicaid/CHIP covers (Dental, Primary care, BHCC services.

We are culturally diverse

Methods of Networking

Early Childcare
Centers

PTA Meetings

Health Fairs

Open House in schools

Distribution of Flyers and Business Cards

Social workers strategically placed in lobbies in CHI locations

Referral from Social workers in schools

Friends



Thank You

Best Practices and Lessons Learned in Helping to Enroll Children



Njeri McGee-Tyner

Chief Eligibility and Enrollment Officer
Alameda Health Consortium

Connecting Kids to Coverage Outreach & Enrollment Grantee





Activities Supporting Children's Oral Health February 15, 2022

Njeri McGee-Tyner
Chief Eligibility and Enrollment Officer



1,243,914 Visits





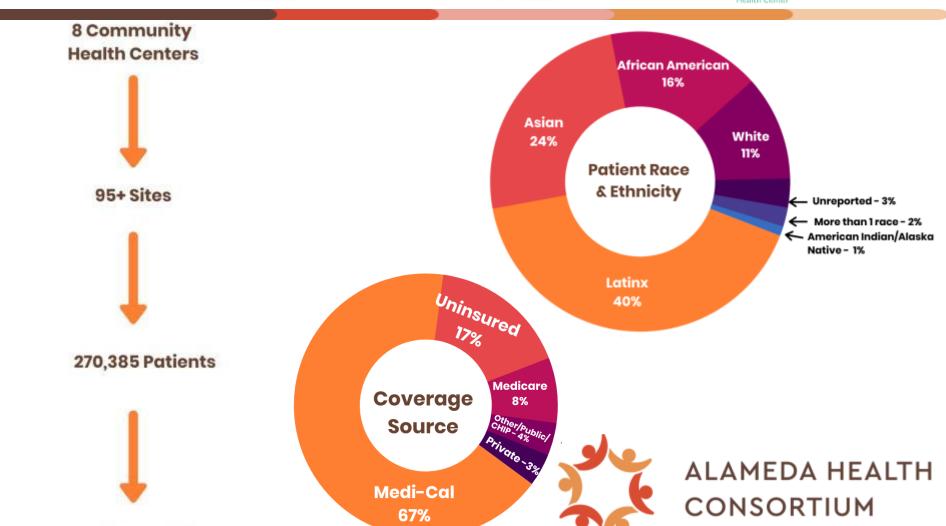






West Oakland Health







Goal: Increase utilization of preventive dental services by children/youth ages 0-20

Program Outcomes (3 year period):

8,308 children/youth received first dental visit

10,086 families received dental care coordination

24,175 dental appointments attended by enrollees

New Workforce:

Community Dental Care Coordinators

- Located at our member FQHCs
- Ongoing training for new CDCCs
- CDCC Training Curriculum guide available to train new CDCCs

*Data provided by Alameda County Office of Dental Health

AHC's Healthy Kids Grant



Through the Oral Health Initiative

- AHC member health centers' <u>eligibility/enrollment staff</u> are providing oral health materials to individuals they are assisting with Medi-Cal enrollment/renewals
- Our project team also does <u>social media posts</u> to promote oral health for this age group utilizing the campaign material from InsureKidsNow.gov website.

237 children ≤18 y.o. assisted with Medi-Cal enrollment/renewals by member health centers had a dental visit this past six months (July-December 2021).*1,066July 1, 2020-June 30, 2021

Outreach and Enrollment

- Partner with School-based health centers (i.e. PTO meetings, Back-to-school events, etc.)
- Outreach at community events (i.e. health fairs, COVID-19 testing and vaccination clinics, food distributions, etc.)
- Enrollment via telephone and in-person
- Reminder notices to renew Med-Cal coverage

Thank you!

For more information contact Njeri McGee-Tyner

Chief Eligibility and Enrollment Officer,
Alameda Health Consortium

ntyner@alamedahealthconsortium.org

510-297-0234

Connecting Kids to Coverage National Campaign Resources



Jenn Kerr

Outreach Contractor, Connecting Kids to Coverage National Campaign

Porter Novelli Public Services



Current Priorities

- Children's Oral Health Care
- COVID-19 Vaccination Materials
- Flu Vaccines & Missed Care
- Public Service Announcements and Distribution



National Children's Dental Health Month

New Resources

- Digital videos
- Live reads





National Children's Dental Health Month

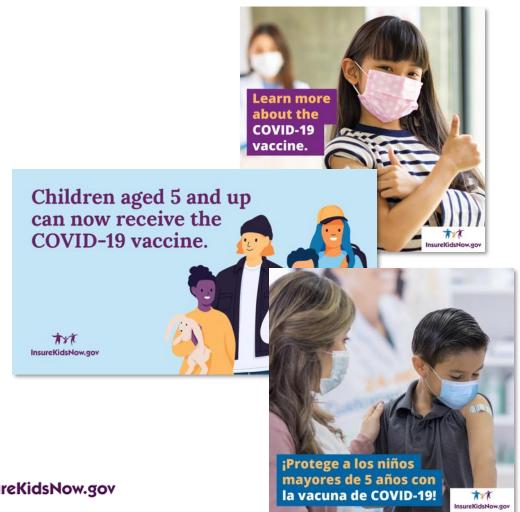
Oral Health Materials

- Digital
 - Suggested posts and graphics
 - Web banners and buttons
- Print
 - Posters, flyers, and tear pads
 - Newsletter templates



COVID-19 Vaccination Materials

- Social graphics are available in English and Spanish sized for Facebook and Twitter
- Children ages 5 and up are eligible to receive the COVID-19 vaccine
- Children ages 12 and up can receive a COVID-19 vaccine booster starting 5 months after their second dose





Flu Vaccines & Missed Care

 Encourage enrollment in Medicaid and CHIP to access flu vaccines and use coverage benefits to catch up on missed vaccinations and wellchild visits.





Public Service Announcements

- The Campaign has created multiple kinds of PSAs to fit different needs:
 - Produced for use in broadcast TV and radio
 - Additional videos for use online
 - Live reads and customizable elements
 - Resources to help with PSA outreach





New Materials

Immigrant Families Fact Sheet

 Now available in 24 languages at InsureKidsNow.gov

يمكن تكلّ من بر نامجي Medicaid وبر نامج التأمين المسحي للأطفال (CHIP) أن يوفرا خطة تأمين مسحي مجانية وختخفضة التكلفة لك. و لعائلتك من الأمن لك أن تقام بطلب للحصول على تغطية بر نامجي Medicaid و PM.

- إذا كانت أسرتك تضم أفرادًا مهاجرين، فإن المخومات الواردة في هذه الوثيقة تُحد ضرورية بالنسبة لك:
- يمكن لوكالات ير ناسعي Medicaid و CHP على مستوى ألو لاية تجميع المعلومات التي يجب على الأشخاص توفيرها لتغديم طلبات المشاركة في خطة التأمين المسعي واستخدام تلك المعلومات و الإفساح علها.
- ان تكون في حديد إلى مشار كه السلومات الشعاد يماله الهيارة أو المواطقة البلسة بالراد عدلك الذين الم يضم بطلب من أجل الاشتراف في هد الصفية الشابية في طلب الالحدى العامل بقاء يمكك التحديد بميارة "غير خطم بطلب" ولك الاراد المثلة الذين أم يقدم البلسة المشارك في المشابة الشيارة.
- ينعمو بملك بدندرت في التحديد التدييم. • يمثك برنامج Medicaid وكذك CHIP تداير حماية قوية لمعاية خصوصية بيانات المشاركين وأسر هو وذك المغتظ على أمن ذك

الهيئات باش التنمو التي بعاء فاز أو الرقع لم يتابر طلبات الشارك من التطبق التيابية اشاء قد أحد الد. بـ قد الد إلى حدية خدو مدية لمركب ويتنسن عزلاء الاشغاب المثانين في دولمي Medicas فالبياة الما قد أحد المدينة المثانين على المطالبة ومثلي مراً المتطالبين على المطالبة التي المثانية المتابد المراح المتعادين والم 2012 والوسطة ومثلي مراً المتابر المسمى في الأمواق لا يقطر إليه التقاد بعراح المتفار الكتاب عالى التسمير في الأمواق الانتظام المتابد بعراح المتفار الكتاب عالى التسمير في

يوثر في فرص الشخص في أن يصبح من المفيمين الدانمين القادنيين في البلاد. لا يوجد اختيار على المجتمع أم لا يخص المواطنة. • " ثمة استثناء واحد فقط لهولاء الأشخاص الذين يتلقون خدمات الرعاية الصحية الطويلة الأص

Backla, Victoria de la Companio de l

الشخص بمثل عبدًا على الفجاعة أم لا.

و وفي كل الأحرال، لا يُنظر إلى مزايا برنامج CHIP في تحديد ما إذا كان الشخص يمثل عبد را دراء و CHIP و أن الأحرال، # A77.KIDS.NOW (1.677.683.7669) أن زيارة الله



幫助移民家庭了解醫療補助 (Medicaid) 和兒童健康保險計劃 (CHIP) 的重要資訊

醫療補助 (Medicaid) 和兒童健康保險計劃 (CHIP) 可為您和您的家人提供免費成費用低的健康保險 中請醫療補助 (Medicaid) 和兒童健康保險計劃 (CHIP) 保險安全無虞。

有移民的支班等了解以下重要資訊

- 州醫療補助 (Medicaid) 和兒童健康保險計劃 (CHIP) 機構只能収集、使用和揭露健康保險申請人所的資訊。
- 絕對不必透露非申請人家庭成員的公民或移民身份資訊,可在申請表中將非申請人家庭成員標準 「非申請人」。
- 層標補助 (Medicaid) 机兒童健康保險計劃 (C+NP) 制定了強大的順私權保護指除・可確保您和您家人的資訊安全性・如何他人服役的申請保險: 法公必適能受理物的無格保護規則, 班茲人及招訴機構 補助 (Medicaid) 机兒童健康保險計劃 (C+IP) 工作人員・標款員・認證申請顧問、代理人・經紀入和明以中心・代表
- 通常·申請或領取醫療補助(Medicaid)或兒童健康保險計劃(CH4P)福利或在健保商場(Marketplace)中節協醫院開不計人「公共負擔」測試・即不會影響變為合法永久居民的機會。獲得公民身份沒有公共負繳制試。
- 但是。由政府支付費用在療養院之類機構中接受長期照適屬於例外情況。獲得維卡時可能會有 鎮斯。
- 確定公共負擔時不考慮在這種機構中的短期康復。
- 在任何情况下、確定公共負債時都不考慮兒童健康保險計劃(CHIP)福利。

要導取更多資訊,請發電 1-877-KIDS-NOW (1-877-543-7669) 或意間 InsureKidsNow,gov 網站上「為家 人 尋找保險 (Find Coverage for Your Family) 部分,如果您或您的家人不會說,讓,寫成理解英語一 同樣因如果他共享開始解說,





Additional & Upcoming Initiatives

- Minority Health Month (April 2022)
- Mental Health Month (May 2022)
- Rural Health Outreach
- Youth Sports
- Year-Round Enrollment



Solicite Medicaid o CHIP hoy.



Outreach Tool Library

Visit the Outreach Tool Library for more Campaign materials like **ready-to-print posters** and **palmcards** or **social media posts**, **text messages**, **GIFs**, **videos**, and more.





InsureKidsNow.gov

The website for Campaign information and resources



Keep in Touch

Interested in learning more about the Campaign and its resources?

- Email us: <u>ConnectingKids@cms.hhs.gov</u>
- Follow us on Twitter: @IKNgov
- eNewsletter sign up: <u>"Campaign Notes"</u>





Questions?